

HOTEL
AMANO
COVENT GARDEN

Hotel AMANO Covent Garden opens its doors to London



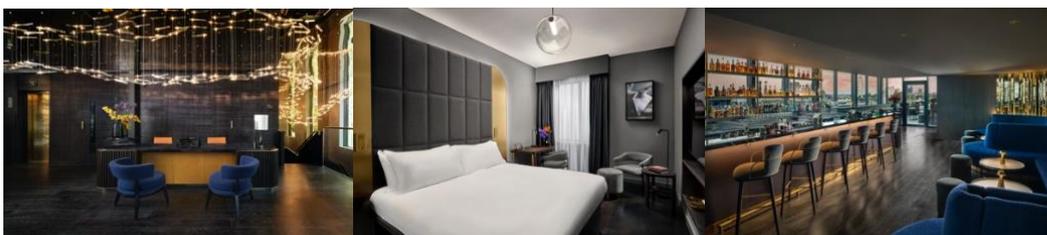
May 2022 – The wait is finally over. [Hotel AMANO Covent Garden](#) is now open! This new boutique lifestyle hotel from Berlin-based hotelier, The AMANO Group, brings the cool and carefree spirit of Berlin to the capital, making it an exciting new destination for Londoners and visitors to discover.

Located in London's buzzy Covent Garden, this new kid on the block is the first international destination from The AMANO Group, which currently has eight hotels in Berlin, one in Munich, and one in Düsseldorf. All AMANO properties have one overarching purpose: to enable their guests to enjoy beautifully designed spaces in the best city centre locations, and all at a fair price.

The new London hotel is a celebration of city life and culture, with distinctive art and design features throughout from London-based design studio Woods Bagot. Formerly a 1980s office building known as Drury House, this 141-room property is the first of multiple AMANO hotels set to open in the capital.

Renowned for offering some of the best culinary and drinks experiences in the cities they inhabit, guests staying at the new Hotel AMANO Covent Garden can enjoy a creative cocktail list and tasty bar snacks up at AMANO Rooftop while taking in impressive panoramic city views. When the mood of the night changes, head down to the basement to find AMANO Bar where DJs spin music on weekends and the drinks are flowing.

Dinner in AMANO's signature restaurant, Penelope's, will be one of the hottest tickets in town when it opens later this autumn, offering a fusion of Israeli and Spanish cuisine from AMANO's culinary Director, Ronen Dovrat Bloch.



With a wealth of tourist hotspots on its doorstep, Hotel AMANO Covent Garden makes a great base for solo and business travellers, couples and families wanting to explore the capital. Check into a Cosy, Comfy or Roomy bedroom, or channel your inner exhibitionist in

one of five Goldy rooms which boast freestanding gold bathtubs and views onto the surrounding Covent Garden area.

Co-founder of The AMANO Group, Ariel Schiff, says of the new venture, “As a Berlin-based company, opening our first international property in London was always a natural step for us. Like Berlin, London is a dynamic city known for its thriving nightlife and multicultural community. We felt the spirit of the AMANO brand would blend in well here. We’re excited to open our hotel to guests and offer a unique hotel and leisure experience, bringing a taste of Berlin to London.”

Rooms at Hotel AMANO Covent Garden start from £169 per night. To book visit www.amanogroup.de/en.

Follow Hotel AMANO Covent Garden’s journey on Instagram [@amanocoventgarden](https://www.instagram.com/amanocoventgarden).

To download images of Hotel AMANO Covent Garden see [here](#).

Notes to Editor:

About The AMANO Group

The AMANO Group is a Berlin-based hotel company that currently owns 10 hotels, including eight in Berlin, one in Düsseldorf, and one in Munich. Leipzig and London are under construction, plus three more hotels in Hamburg and Munich are in the planning stages. Established in 2009 by families Süsskind, Schiff and Rokeach, The AMANO Group has the aspiration of designing hotels that do not act as foreign objects of tourism, but are integrated into the city’s cultural life. As a result, all its establishments pursue the following philosophy: sophisticated urban living in a central location at a fair price. This includes an interior design décor and level of service that far surpasses the three-star standard. Through trend-setting gastronomy concepts such as restaurants, bars, and a club, as well as several roof terraces, The AMANO Group creates a lively exchange between the city and the hotel.

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